Mary McLeod Bethune

LEGACY AWARDS GALA

OCTOBER 19, 2016

The Ocean Center
101 N. Atlantic Ave.
Daytona Beach, FL 32118

SPONSORSHIP INFORMATION

BETHUNE-COOKMAN UNIVERSITY
Participation Levels

Presenting Sponsor - $20,000
- One (1) VIP table for eight (8) at the gala
- Eight (8) tickets to sponsor’s reception
- Logo projection during gala program
- Prominent listing as Presenting Sponsor on all printed and digital materials
- Listing on B-CU website
- Photo-op for key executives with president, honorees and speakers
- Full page, color ad in printed program
- Two (2) tickets in president’s box for homecoming football game
- Dinner for two (2) with the president

Gold Sponsor - $10,000
- One VIP (1) table for eight (8) at the gala
- Eight (8) tickets to sponsor’s reception
- Logo projection during gala program
- Prominent listing as Gold Sponsor on all printed and digital materials
- Listing on B-CU website
- Photo-op for key executives with president, honorees and speakers
- Half (1/2) page, color ad

Silver Sponsor - $5,000
- One (1) VIP table for eight (8) at the gala
- Four (4) tickets to sponsor’s reception
- Prominent listing as Silver Sponsor on all printed and digital materials
- Listing on B-CU website
- Quarter (1/4) page color ad

Platinum Sponsor - $15,000
- One (1) VIP table for eight (8) at the gala
- Eight (8) tickets to sponsor’s reception
- Logo projection during gala program
- Program participation from key executive
- Prominent listing as Platinum Sponsor on all printed and digital materials
- Listing on B-CU website
- Photo-op for key executives with president, honorees and speakers
- Full page, color ad in printed program
- Two (2) tickets in president’s box for homecoming football game

Bronze Sponsor - $3,000
- One (1) reserved table for eight (8) at the gala
- Two (2) tickets to sponsor’s reception
- Listing as Bronze Sponsor on printed and digital materials
- Listing on B-CU website

Patron - $1,500
- One (1) reserved table for eight (8) at the gala
- Listing as a Patron Sponsor on printed and digital material

Individual Dinner Ticket(s) - $125

For more information or if you have any questions, please contact the Division of Institutional Advancement.

Tel: 386-481-2829
Email: bcugala@cookman.edu
Yes, I will support the Mary McLeod Bethune Legacy Awards Gala. Please sign me up as a:

☐ Presenting Sponsor - $20,000
☐ Gold Sponsor - $10,000
☐ Bronze Sponsor - $3,000
☐ Platinum Sponsor – $15,000
☐ Silver Sponsor - $5,000
☐ Patron - $1,500

☐ Individual Dinner Ticket(s) - $125. I need _______ tickets.

I am happy to make a donation totaling $________________________

Payment Options

Credit Card ☐ American Express ☐ Mastercard ☐ Visa ☐ Discover

Name on Credit Card: _____________________________________________

Card Number: ___________________________________________________

Exp. Date: ____________ Authorization Code: ______________________

Pay By Check - Make checks payable to:
Bethune-Cookman University Office of Institutional Advancement
640 Dr. Mary McLeod Bethune Blvd.,
Daytona Beach, FL 32114

Name: ___________________________________________ Title: ___________________________

Company/Organization/Affiliation: ___________________________________________________

Address: _________________________________________________________________

City: ___________________________ State: _______ Zip: ________________

Phone: _________________________ Fax: ___________________________

Email: ______________________________

Contact Person (if different from above): ____________________________

Phone: _________________________ Fax: ___________________________

Email: ______________________________

Authorized Signature: ____________________________