



BETHUNE-COOKMAN UNIVERSITY PROFILE

Fall 2018

Bethune-Cookman University, founded in 1904 by Dr. Mary McLeod Bethune, is a historically Black, United Methodist Church-related, private, coeducational, residential university offering undergraduate and graduate degrees. Located in the Atlantic coast city of Daytona Beach, Florida, the University's main campus consisting of 66 academic, administrative, and student support buildings spanning over 86 acres of land is accessible from interstates 4 and 95 of the State, and Daytona Beach International Airport.

B-CU is classified by Carnegie as Baccalaureate Colleges: Arts & Sciences Focus. The University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award the baccalaureate and master's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia, 30033-4097 or call 404-679-4500 for questions about the accreditation of Bethune-Cookman University.

B-CU is also accredited by the Accreditation Commission for Education in Nursing (ACEN); the Accreditation Commission for Programs in Hospitality Administration (ACPHA); Council for the Accreditation of Educator Preparation (CAEP – formerly NCATE) and Florida Department of Education (FLDOE); Accreditation Board for Engineering and Technology (ABET); the National Association of Schools of Music (NASM); Accreditation Council for Business Schools and Programs (ACBSP); and the National Collegiate Athletic Association, Division I. B-CU is authorized by Florida Commission for Independent Education to operate in the state of Florida. The University is approved for listing as United Methodist Church-affiliated University by the University Senate General Board of Higher Education and Ministry of the United Methodist Church. The University is a member of the United Negro College Fund.

B-CU offers 44 majors (36 undergraduate; 8 graduate) through six academic Colleges: Business & Entrepreneurship; Education; Liberal Arts; Health Sciences; Science, Engineering & Mathematics; Global Online Learning, and four Schools: Hospitality Management; Performing Arts & Communication; Religion; and Nursing to award Bachelor's and Master's degrees. Top five undergraduate fields of study are Business Administration, Criminal Justice, Health and Exercise Science, Mass Communications, and Psychology.

Total full-time teaching faculty number = 172, 72% of whom hold terminal degrees; 23% have tenure status. Faculty-student ratio is 1:17.

During the 2017-18 academic year, the University awarded a total of 571 degrees (508 Bachelor's; 63 Master's). Retention of first-year students returning for a second year is 65% and six-year cohort graduation rate is 34%. Our graduates are deeply employed in the sectors such as business, media, medical and healthcare, and government.

Fall 2018 Headcount Enrollment = 3,773 (3,620 Undergraduate; 153 Graduate). Total Full-time Equivalent (FTE) = 3,705.

Florida students constitute 73% of total enrollment, 27% of students come from out-of-state and 3% represent the Caribbean Islands and more than 30 foreign countries. Female students constitute 62% of the total enrollment while male students comprise of 38%.

Currently there are 17 University operated residential facilities to house over 3,000 students. There are approximately 77 chartered student organizations including social fraternities and sororities.

As a member of NCAA Division I Mid-Eastern Athletic Conference, the University provides athletic opportunities in varsity sports for Men: baseball, basketball, football, track/field, cross-country, golf and tennis; and for Women: basketball, softball, tennis, track/field, cross-country, volleyball, bowling and golf.

2018-19 Undergraduate Annual tuition/fees = \$14,814; Room/Board = \$9,412; Total Cost of Attendance is \$24,226.