



2019 - 2020 Bethune-Cookman University

Hospitality Management - Event and Entertainment Management Concentration: Total Semester Hours = 123

Freshman Year

First Semester				Second Semester					
EN	131	College English I	3	EN	132	College English II	3		
MAT	132	College Math	3	MAT	134	College Algebra	3		
FC	110	Freshman Seminar I	1	BI	131	General Biology	3		
ES	130	Intro to Environmental Science	3	PE	113	Health and Wellness	1		
HI	130	African American History	3	RELI	110	Understanding Faith	3		
HM	110	Introduction to Hospitality Management	3	HM	230	Principles of Tourism	3		
HM	192	Professional Development I	0.5	FC	111	Freshman Seminar II	1		
				HM	193	Professional Development II	0.5		
			Total	16.5				Total	17.5

Sophomore Year

First Semester				Second Semester					
AC	231	Accounting I	3	HM	258	Guest Services Management	3		
ACL	231	Accounting I – Lab	1	HM	259	Hospitality Human Resource Mgt.	3		
PHIL	230	Ethics	2	HM	260	Fundamentals of Food & Beverage	4		
HM	247	Hospitality Info. Technology	3	HU	225	Interdisciplinary Humanities or	3		
FC	280	Sophomore Seminar	1	SS	245	Interdisciplinary Social Science			
HM	257	Lodging Operations Management	3	HM	190	Internship I	1		
ML	131	Modern Language	3	ML	132	Modern Language	3		
HM	292	Professional Development III	0.5	HM	293	Professional Development IV	0.5		
			Total	16.5				Total	17.5

Junior Year

First Semester				Second Semester					
BA	360	Business and Oral Communications	3	HM	350	Amusement and Theme Park Mgt.	3		
BAL	360	Communications Lab	0	HM	331	Hosp. Legal Environment & Risk Mgmt.	3		
HM	320	Hospitality Managerial Accounting	3	ENT	300	Junior Seminar	1		
HM	330	Hospitality Sales and Marketing	3	HM	432	Conference, Conv. & Meet. Mgmt.	3		
HM	335	Principles of Entertainment Mgmt.	3	HM	290	Internship II	2		
HM	392	Professional Development V	0.5	MG	300	Mgmt. & Organization Behavior	3		
				HM	393	Professional Development VI	0.5		
			Total	12.5				Total	15.5

Senior Year

First Semester				Second Semester						
HM	430	Event Management	4	HM	436	Venue Management & Maintenance	3			
HM	300/400	HM Elective (EEMC)	3	HM	300/400	HM Elective	3			
HM	417	Strategic Leadership & Entrepreneurship	3	HM	439	Special Events Management - Capstone	3			
		FREE ELECTIVE	3			FREE ELECTIVE	3			
HM	492	Professional Development VII	1	HM	493	Professional Development VIII	1			
8/1/18				Total	14				Total	13

General Education Courses are in the shaded area.

*Based on your placement testing scores, these courses may require prerequisites which may extend the number of semesters needed to complete degree requirements. These prerequisites do not count towards the degree for graduation.

**MARCHING BAND MEMBERS ONLY, MUST substitute PE Activity with MUB 110 Marching Band.

***ROTC MEMBERS ONLY, substitute PE Activity with MY 104 Basic Military Science and MYL 104 MY 104 Basic Military Science L ab. (ROTC)

***Students must complete (2) Internships to meet graduation requirements. +++300 or 400 level Elective

List of Hospitality Management Electives

- HM 440 Vacation Ownership & Resort Dev.- 3 Credits
- HM 462 Culture & Cuisine - 3 Credits
- HM 443 Facilities Engineering and Design - 3 Credits
- HM 336 Entertainment & Club Management -3 Credits

- HM 240 Front Office Management
- HM 231 International Study Abroad - 3 Credits
- HM 255 Purchasing and Cost Control - 3 Credits

