

Bethune Cookman University
College of Business and Entrepreneurship

First Year Retention by Program					
AY 2018-2022					
Program	2018	2019	2020	2021	2022
Accounting	50%	40%	71%	71%	41%
Business Administration	41%	58%	54%	53%	57%
Finance	44%	80%	40%	50%	45%

Progression & Graduation Rate by Program – 3YRS

Cohort Entry Year - 2017

Program	Year 1 2017	Year 2 2018		Year 3 2019		Year 4 2020		Year 5 2021		Year 6 2022		Graduated in 6-Yrs	
	#	#	%	#	%	#	%	#	%	#	%	#	%
Accounting	17	11	65%	3	18%	2	12%	4	24%	2	12%	3	18%
Business Administration	117	59	50%	40	34%	33	28%	22	19%	6	5%	32	27%
Finance	8	4	50%	3	38%	2	25%	2	25%	0	0%	3	38%
COLLEGE TOTAL	142	74	52%	46	32%	37	26%	28	20%	8	6%	38	27%

Source: Jenzabar/OIR

Cohort Entry Year - 2016

Program	Year 1 2016	Year 2 2017		Year 3 2018		Year 4 2019		Year 5 2020		Year 6 2021		Graduated in 6-Yrs	
	#	#	%	#	%	#	%	#	%	#	%	#	%
Accounting	17	8	47%	5	29%	2	12%	1	6%	1	6%	6	35%
Business Administration	152	79	52%	52	34%	42	28%	16	11%	5	3%	51	34%
Finance	14	6	43%	4	29%	3	21%	1	7%	1	7%	5	36%
COLLEGE TOTAL	183	93	51%	61	33%	47	26%	18	10%	7	4%	62	34%

Source: Jenzabar/OIR

Cohort Entry Year - 2015

Program	Year 1 2015	Year 2 2016		Year 3 2017		Year 4 2018		Year 5 2019		Year 6 2020		Graduated in 6-Yrs	
	#	#	%	#	%	#	%	#	%	#	%	#	%
Accounting	19	19	100%	14	74%	14	74%	4	21%			10	53%
Business Administration	128	73	57%	37	29%	30	23%	17	13%	2	2%	49	38%
Finance	4	4	100%	4	100%	1	25%						
COLLEGE TOTAL	151	96	64%	55	36%	45	30%	21	14%	2	3%	59	39%

Source: Jenzabar/OIR

Degrees Conferred AY 2018-2019 – 2022-2023

PROGRAM	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Accounting	12	12	8	5	1
Business Administration	47	56	43	41	39
Finance	5	1	4	1	1
Total	64	69	55	47	41

Source: Jenzabar/OIR

Placement by Program AY 2020-21 – 2022-23

PROGRAM	2020-2021			2021-2022			2022-2023		
	# of Graduates	# in Graduate School	% in Graduate School	# of Graduates	# in Graduate School	% in Graduate School	# of Graduates	# in Graduate School	% in Graduate School
Accounting	8	5	63%	5	2	40%	1		
Business Administration	43	8	19%	41	6	15%	39	2	5%
Finance	4	1	25%	2			1		
Total	55	14	25%	48	8	17%	41	2	5%

Source: National Student Clearing House