



**MEDIA CONTACT:**

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**\*\*\*CALENDAR ALERT\*\*\***

**Bethune-Cookman University to Host “March to the Polls” Event on Wednesday**

**WHAT:** Bethune-Cookman University (B-CU) is leading a March to the Polls event this Wednesday from 9 a.m. to 12:30 p.m., so that students, faculty and staff can cast their votes early. The event was organized by the University’s Student Government Association, Political Engagement Committee and the Center for Law and Social Justices. There will be a governmental affairs representative from B-CU available for interviews.

B-CU’s March to the Polls will begin at 9 a.m. in front of White Hall Chapel on campus and finish at the Midtown Cultural & Educational Center, located at 925 George W. Engram Blvd. From 10:30 a.m. to 12:30 p.m., there will be several vendors with voter education information and swag.

**WHEN:** **Wednesday, Nov. 1**  
9 a.m. – 12:30 p.m.

**WHERE:** The event will begin in front of White Hall Chapel on campus and finish at the Midtown Cultural & Educational Center, located at 925 George W. Engram Blvd.

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***About Bethune-Cookman University (B-CU)***

Mary McLeod Bethune founded the Daytona Educational and Industrial Training School for Negro Girls in 1904. In 1923, it became a co-ed high school as a result of a merger with Cookman Institute of Jacksonville, Fla. One year later, the school became affiliated with the United Methodist Church, evolved into a junior college by 1931 and became known as Bethune-Cookman College. In 1941, the Florida State Department of Education approved a four-year baccalaureate program offering liberal arts and teacher education. On Feb. 14, 2007, the Board of Trustees approved a name change to Bethune-Cookman University.