



## BETHUNE-COOKMAN UNIVERSITY PROFILE

### Fall 2024

Bethune-Cookman University (B-CU), founded in 1904 by Dr. Mary McLeod Bethune, is a historically Black, United Methodist Church-related, private, coeducational, residential university offering undergraduate and graduate degrees, and non-degree certificate programs. Located in the Atlantic coast city of Daytona Beach, Florida, the University's main campus consisting of 61 academic, administrative, and student support buildings spanning over 86 acres of land is accessible from interstate highways 4 and 95, and Daytona Beach International Airport. B-CU operates John Miller Center, an off-campus instructional site located in Hastings, Florida, to offer six undergraduate degree programs and relevant courses through weekend and evening classes.

The mission of Bethune-Cookman University is to educate a diverse community of learners to become responsible, productive citizens and solution seekers through the promotion of faith, scholarship, creative endeavors, leadership and service. (Revised and approved by the B-CU Board of Trustees, January 17, 2020)

B-CU is classified by the Carnegie Classification of Institutions of Higher Education as Baccalaureate Colleges: Arts & Sciences Focus. The University is authorized by the Florida Commission for Independent Education to operate in the state of Florida and is a member of the National Council for State Authorization Reciprocity Agreements (NC-SARA).

Bethune-Cookman University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award the baccalaureate and master's degrees. Bethune-Cookman University also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Bethune-Cookman University may be directed in writing to Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling 404-679-4500, or by using information available on SACSCOC's website ([www.sacscoc.org](http://www.sacscoc.org)).

B-CU is also accredited by the Accreditation Commission for Education in Nursing (ACEN); the Accreditation Commission for Programs in Hospitality Administration (ACPHA); Council for the Accreditation of Educator Preparation (CAEP) and Florida Department of Education (FLDOE); Accreditation Board for Engineering and Technology (ABET); the National Association of Schools of Music (NASM); Accreditation Council for Business Schools and Programs (ACBSP); Commission on Accreditation for Athletic Training Education (CAATE); and Council on Education for Public Health (CEPH). Additionally, B-CU is recognized as a Program of Merit (POM) by the Academy for Gerontology in Higher Education (AGHE)—one of the Gerontological Societies of America's (GSA) six membership groups.

B-CU is approved for listing as a United Methodist Church-affiliated University by the University Senate of General Board of Higher Education and Ministry (GBHEM) of the United Methodist Church and is a member of the United Negro College Fund (UNCF). B-CU is a member of the National Collegiate Athletic Association (NCAA) participating in Division I and is affiliated with the Southwestern Athletic Conference (SWAC) since 2021. B-CU offers athletic opportunities in varsity sports for Women in basketball, softball, tennis, track/field, cross-country, volleyball and golf; and for Men in baseball, basketball, football, track/field, and cross-country.

B-CU offers 43 Degree programs (33 undergraduate; 10 graduate; 1 accelerated 3+2) through four academic Colleges: Business & Entrepreneurship; Arts and Humanities; Nursing and Health Sciences; and Science, Engineering & Mathematics to award Bachelor's and Master's degrees. Top five undergraduate fields of study are Business Administration, Pre-Nursing, Psychology, Health and Exercise Science, and Criminal Justice.

Total Full-Time teaching faculty = 147, of whom 59% hold terminal degrees and 22% have tenure. Faculty-student ratio = 1:17

During the 2023-24 academic year, B-CU awarded 325 degrees (291 Bachelor's; 34 Master's) and 4 Post-Baccalaureate Certificate. Retention of first-year students returning for a second year is 62% and six-year cohort graduation rate is 28%. Our graduates are employed in sectors such as business, education, media, government, medical and healthcare.

Fall 2024 Headcount Enrollment = 2,858 (2,733 Undergraduate; 115 Graduate; 10 Non-degree seeking). Total Full-Time Equivalent (FTE) = 2,810. Of the total students enrolled, 62% are female and 38% are male students; 78% are from Florida State, 19% are from out-of-state; and 3% represent the Caribbean Islands and over 20 foreign countries.

Currently there are 14 University operated residential facilities to house over 2,000 students. There are approximately 40 chartered student organizations including social fraternities and sororities.

2024-25 Undergraduate Annual tuition/fees = \$14,794; Room/Board = \$10,396; Total Cost of Attendance is \$25,190.

B-CU's Economic Impact for FY 2023 is \$218,925,420 million producing 2750 full- and part-time jobs in FY2023.