



BETHUNE-COOKMAN UNIVERSITY PROFILE

Fall 2020

Bethune-Cookman University (B-CU), founded in 1904 by Dr. Mary McLeod Bethune, is a historically Black, United Methodist Church-related, private, coeducational, residential university offering undergraduate and graduate degree programs. Located in the Atlantic coastal city of Daytona Beach, Florida, the University's main campus, consisting of 66 academic, administrative, and student support buildings spanning over 86 acres of land, is accessible from interstate highways 4 and 95, and the Daytona Beach International Airport.

The mission of Bethune-Cookman University is to educate a diverse community of learners to become responsible, productive citizens and solution seekers through the promotion of faith, scholarship, creative endeavors, leadership and service. *(Revised and approved by the Bethune-Cookman University Board of Trustees, January 17, 2020)*

B-CU is classified by The Carnegie Classification of Institutions of Higher Education as Baccalaureate Colleges: Arts & Sciences Focus. The University is authorized by the Florida Commission for Independent Education to operate in the state of Florida; certified by the United States Distance Learning Association (USDLA); and is a member of the National Council for State Authorization Reciprocity Agreements (NC-SARA).

The University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award the baccalaureate and master's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia, 30033-4097 or call 404-679-4500 for questions about the accreditation of Bethune-Cookman University.

B-CU is also accredited by the Accreditation Commission for Education in Nursing (ACEN); the Accreditation Commission for Programs in Hospitality Administration (ACPHA); Council for the Accreditation of Educator Preparation (CAEP) and Florida Department of Education (FLDOE); Accreditation Board for Engineering and Technology (ABET); the National Association of Schools of Music (NASM); Accreditation Council for Business Schools and Programs (ACBSP); Commission on Accreditation for Athletic Training Education (CAATE); and Council on Education for Public Health (CEPH). Additionally, B-CU is recognized as a Program of Merit (POM) by the Academy for Gerontology in Higher Education.

B-CU is a member of the National Collegiate Athletic Association (NCAA), participating at the Division I level and has been affiliated with the Mid-Eastern Athletic Conference since 1979. The University is approved for listing as a United Methodist Church-affiliated University by the University Senate of General Board of Higher Education and Ministry (GBHEM) of the United Methodist Church and is a member of the United Negro College Fund (UNCF).

B-CU offers 45 majors (37 undergraduate; 8 graduate) and 2 Post Baccalaureate Certifications, through three academic Colleges: Arts and Humanities, Business and Entrepreneurship, and Natural and Health Sciences, Engineering and Mathematics to award Bachelor's and Master's degrees. The top five undergraduate fields of study are Criminal Justice, Psychology, Business Administration, Health and Exercise Science, and Nursing.

B-CU has 151 full-time teaching faculty with 62% holding terminal degrees and 26% having tenured status. The faculty-student ratio is 1:15.

During the 2019-20 academic year, the University awarded a total of 549 degrees (510 Bachelor's; 39 Master's). Retention of first-year students returning for a second year is 73% and six-year cohort graduation rate is 33%. Our graduates are deeply employed in the sectors such as business, media, medical and healthcare, and government.

Fall 2020 Headcount Enrollment = 2,845 (2,746 Undergraduate; 99 Graduate). Total Full-time Equivalent (FTE) = 2,783.

Florida students constitute 72% of total enrollment, 25% of students come from out-of-state, and 3% represent the Caribbean Islands and more than 20 foreign countries. Female students constitute 64% of the total enrollment while male students comprise of 36%.

Currently there are 14 University operated residential facilities to house over 2,400 students. There are approximately 77 chartered student organizations including social fraternities and sororities.

As a member of NCAA Division I Mid-Eastern Athletic Conference, the University provides athletic opportunities in varsity sports for Men: baseball, basketball, football, track/field, cross-country, golf and tennis; and for Women: basketball, softball, tennis, track/field, cross-country, volleyball, bowling and golf.

2020-21 Undergraduate Annual tuition/fees = \$14,794; Room/Board = \$9,896; Total Cost of Attendance is \$24,690.

FY 2019 Economic Impact: \$241 million combined gross sales, and labor producing 3,091 full and part-time jobs.