



Bethune-Cookman University -Dec 2024

National Four-Year Privates 2021-2024

Mean Difference

| S/C | No | Item | Importance | Satisfaction | SD | Gap | Importance | Satisfaction | SD | Gap | Difference | SS |
|-----|----|--|------------|--------------|------|------|------------|--------------|------|-------|------------|-----|
| 1 | 6 | My academic advisor is approachable. | 6.20 | 5.67 | 1.82 | 0.53 | 6.49 | 5.96 | 1.5 | 0.53 | -0.29 | ★★ |
| 1 | 33 | My academic advisor is knowledgeable about requirements in my major. | 6.14 | 5.64 | 1.72 | 0.50 | 6.57 | 6.01 | 1.45 | 0.56 | -0.37 | ★★★ |
| 1 | 16 | The instruction in my major field is excellent. | 6.10 | 5.38 | 1.71 | 0.72 | 6.58 | 5.79 | 1.34 | 0.79 | -0.41 | ★★★ |
| 1 | 18 | Library resources and services are adequate. | 6.10 | 5.69 | 1.61 | 0.41 | 6.15 | 5.95 | 1.21 | 0.2 | -0.26 | ★★★ |
| 0 | 45 | Students are made to feel welcome on this campus. | 6.09 | 5.03 | 1.84 | 1.06 | 6.42 | 5.66 | 1.48 | 0.76 | -0.63 | ★★★ |
| 1 | 8 | The content of the courses within my major is valuable. | 6.08 | 5.32 | 1.74 | 0.76 | 6.59 | 5.77 | 1.32 | 0.82 | -0.45 | ★★★ |
| 1 | 13 | Library staff are helpful and approachable. | 6.07 | 5.51 | 1.79 | 0.56 | 5.93 | 6.01 | 1.24 | -0.08 | -0.50 | ★★★ |
| 1 | 50 | Class change (drop/add) policies are reasonable. | 6.06 | 5.42 | 1.75 | 0.64 | 6.19 | 5.76 | 1.44 | 0.43 | -0.34 | ★★★ |
| 1 | 55 | Major requirements are clear and reasonable. | 6.06 | 5.44 | 1.74 | 0.62 | 6.48 | 5.78 | 1.37 | 0.7 | -0.34 | ★★★ |
| 0 | 19 | My academic advisor helps me set goals to work toward. | 6.05 | 5.08 | 1.95 | 0.97 | 6.1 | 5.38 | 1.73 | 0.72 | -0.30 | ★★ |
| 0 | 34 | I am able to register for classes I need with few conflicts. | 6.05 | 5.11 | 1.82 | 0.94 | 6.48 | 5.35 | 1.71 | 1.13 | -0.24 | ★★ |
| 0 | 39 | I am able to experience intellectual growth here. | 6.04 | 5.07 | 1.78 | 0.97 | 6.52 | 5.9 | 1.31 | 0.62 | -0.83 | ★★★ |
| 0 | 41 | There is a commitment to academic excellence on this campus. | 6.03 | 5.21 | 1.77 | 0.82 | 6.37 | 5.78 | 1.34 | 0.59 | -0.57 | ★★★ |
| 1 | 14 | My academic advisor is concerned about my success as an individual. | 6.02 | 5.26 | 1.91 | 0.76 | 6.4 | 5.8 | 1.55 | 0.6 | -0.54 | ★★★ |
| 0 | 49 | There are adequate services to help me decide upon a career. | 6.02 | 5.17 | 1.78 | 0.85 | 6.31 | 5.57 | 1.47 | 0.74 | -0.40 | ★★★ |
| 1 | 64 | New student orientation services help students adjust to college. | 6.02 | 5.29 | 1.72 | 0.73 | 6.19 | 5.48 | 1.59 | 0.71 | -0.19 | ★★★ |
| 1 | 68 | Nearly all of the faculty are knowledgeable in their field. | 6.01 | 5.28 | 1.77 | 0.73 | 6.59 | 6.08 | 1.18 | 0.51 | -0.80 | ★★★ |
| 0 | 91 | Financial aid as factor in decision to enroll. | 6.01 | | | | 6.36 | | | | | |
| 0 | 58 | The quality of instruction I receive in most of my classes is excellent. | 6.00 | 5.04 | 1.75 | 0.96 | 6.52 | 5.65 | 1.35 | 0.87 | -0.61 | ★★★ |
| 1 | 32 | Tutoring services are readily available. | 5.99 | 5.53 | 1.64 | 0.46 | 6.25 | 5.92 | 1.33 | 0.33 | -0.39 | ★★★ |
| 0 | 44 | Academic support services adequately meet the needs of students. | 5.99 | 5.02 | 1.78 | 0.97 | 6.3 | 5.68 | 1.38 | 0.62 | -0.66 | ★★★ |
| 1 | 65 | Faculty are usually available after class and during office hours. | 5.99 | 5.53 | 1.69 | 0.46 | 6.36 | 6.01 | 1.21 | 0.35 | -0.48 | ★★★ |
| 0 | 35 | The assessment and course placement procedures are reasonable. | 5.98 | 5.14 | 1.79 | 0.84 | 6.26 | 5.65 | 1.39 | 0.61 | -0.51 | ★★★ |
| 2 | 36 | Security staff respond quickly in emergencies. | 5.98 | 4.61 | 2 | 1.37 | 6.51 | 5.59 | 1.58 | 0.92 | -0.98 | ★★★ |
| 2 | 59 | This institution shows concern for students as individuals. | 5.98 | 4.67 | 1.96 | 1.31 | 6.4 | 5.37 | 1.67 | 1.03 | -0.70 | ★★★ |
| 1 | 62 | There is a strong commitment to racial harmony on this campus. | 5.98 | 5.6 | 1.63 | 0.38 | 6.27 | 5.6 | 1.54 | 0.67 | 0.00 | |
| 0 | 15 | The staff in the health services area are competent. | 5.96 | 5.11 | 1.75 | 0.85 | 6.3 | 5.58 | 1.53 | 0.72 | -0.47 | ★★★ |
| 0 | 43 | Admissions counselors respond to prospective students' unique needs and requests | 5.96 | 4.94 | 1.88 | 1.02 | 6.19 | 5.64 | 1.44 | 0.55 | -0.70 | ★★★ |
| 0 | 47 | Faculty provide timely feedback about student progress in a course. | 5.96 | 4.9 | 1.82 | 1.06 | 6.33 | 5.35 | 1.49 | 0.98 | -0.45 | ★★★ |
| 2 | 66 | Tuition paid is a worthwhile investment. | 5.96 | 4.63 | 2.07 | 1.33 | 6.42 | 4.99 | 1.75 | 1.43 | -0.36 | ★★ |
| 1 | 69 | There is a good variety of courses provided on this campus. | 5.96 | 5.23 | 1.79 | 0.73 | 6.43 | 5.75 | 1.4 | 0.68 | -0.52 | ★★★ |
| 2 | 17 | Adequate financial aid is available for most students. | 5.95 | 4.67 | 1.92 | 1.28 | 6.38 | 5.09 | 1.65 | 1.29 | -0.42 | ★★★ |
| 0 | 67 | Freedom of expression is protected on campus. | 5.95 | 5.07 | 1.84 | 0.88 | 6.3 | 5.45 | 1.65 | 0.85 | -0.38 | ★★★ |
| 1 | 54 | Bookstore staff are helpful. | 5.94 | 5.49 | 1.69 | 0.45 | 5.89 | 5.88 | 1.37 | 0.01 | -0.39 | ★★★ |
| 0 | 92 | Academic reputation as factor in decision to enroll. | 5.93 | | | | 6.1 | | | | | |
| 0 | 48 | Admissions counselors accurately portray the campus in their recruiting practices. | 5.92 | 4.87 | 1.83 | 1.05 | 6.22 | 5.34 | 1.62 | 0.88 | -0.47 | ★★★ |
| 0 | 20 | The business office is open during hours which are convenient for most students. | 5.91 | 5.19 | 1.83 | 0.72 | 5.99 | 5.48 | 1.46 | 0.51 | -0.29 | ★★ |
| 0 | 46 | I can easily get involved in campus organizations. | 5.91 | 5.01 | 1.92 | 0.90 | 6.08 | 5.66 | 1.48 | 0.42 | -0.65 | ★★★ |
| 0 | 51 | This institution has a good reputation within the community. | 5.91 | 4.87 | 1.9 | 1.04 | 6.26 | 5.8 | 1.46 | 0.46 | -0.93 | ★★★ |
| 0 | 29 | It is an enjoyable experience to be a student on this campus. | 5.90 | 4.53 | 1.89 | 1.37 | 6.46 | 5.43 | 1.6 | 1.03 | -0.90 | ★★★ |
| 0 | 37 | I feel a sense of pride about my campus. | 5.90 | 4.7 | 1.92 | 1.20 | 5.91 | 5.29 | 1.69 | 0.62 | -0.59 | ★★★ |
| 0 | 4 | Admissions staff are knowledgeable. | 5.89 | 4.79 | 1.88 | 1.10 | 6.27 | 5.6 | 1.42 | 0.67 | -0.81 | ★★★ |
| 0 | 25 | Faculty are fair and unbiased in their treatment of individual students. | 5.89 | 4.76 | 1.96 | 1.13 | 6.41 | 5.47 | 1.54 | 0.94 | -0.71 | ★★★ |
| 0 | 53 | Faculty take into consideration student differences as they teach a course. | 5.89 | 4.74 | 1.81 | 1.15 | 6.22 | 5.28 | 1.57 | 0.94 | -0.54 | ★★★ |
| 0 | 22 | Counseling staff care about students as individuals. | 5.88 | 4.86 | 1.87 | 1.02 | 6.35 | 5.64 | 1.53 | 0.71 | -0.78 | ★★★ |
| 0 | 40 | Residence hall regulations are reasonable. | 5.87 | 4.68 | 1.92 | 1.19 | 6.09 | 5.21 | 1.71 | 0.88 | -0.53 | ★★★ |
| 0 | 60 | I generally know what's happening on campus. | 5.87 | 4.91 | 1.8 | 0.96 | 6 | 5.29 | 1.61 | 0.71 | -0.38 | ★★★ |
| 0 | 31 | Males and females have equal opportunities to participate in intercollegiate athletic | 5.86 | 5.25 | 1.95 | 0.61 | 6.14 | 5.97 | 1.36 | 0.17 | -0.72 | ★★★ |
| 0 | 63 | Student disciplinary procedures are fair. | 5.86 | 5.23 | 1.8 | 0.63 | 6.26 | 5.45 | 1.64 | 0.81 | -0.22 | ★ |
| 0 | 10 | Administrators are approachable to students. | 5.85 | 4.85 | 1.93 | 1.00 | 6.15 | 5.44 | 1.5 | 0.71 | -0.59 | ★★★ |
| 0 | 27 | The personnel involved in registration are helpful. | 5.84 | 4.82 | 1.96 | 1.02 | 6.28 | 5.65 | 1.44 | 0.63 | -0.83 | ★★★ |
| 0 | 38 | There is an adequate selection of food available in the cafeteria. | 5.84 | 4.33 | 2.03 | 1.51 | 6.13 | 4.28 | 1.96 | 1.85 | 0.05 | |
| 0 | 56 | The student handbook provides helpful information about campus life. | 5.84 | 5.19 | 1.74 | 0.65 | 5.84 | 5.53 | 1.5 | 0.31 | -0.34 | ★★★ |
| 0 | 5 | Financial aid counselors are helpful. | 5.83 | 4.5 | 2.05 | 1.33 | 6.3 | 5.3 | 1.64 | 1 | -0.80 | ★★★ |
| 0 | 70 | Graduate teaching assistants are competent as classroom instructors. | 5.83 | 5.38 | 1.72 | 0.45 | 6.17 | 5.76 | 1.37 | 0.41 | -0.38 | ★★★ |
| 0 | 1 | Most students feel a sense of belonging here. | 5.81 | 4.52 | 1.68 | 1.29 | 6.21 | 5.2 | 1.45 | 1.01 | -0.68 | ★★★ |
| 0 | 2 | The campus staff are caring and helpful. | 5.81 | 4.59 | 1.78 | 1.22 | 6.44 | 5.7 | 1.32 | 0.74 | -1.11 | ★★★ |
| 0 | 72 | On the whole, the campus is well-maintained. | 5.81 | 4.38 | 2 | 1.43 | 6.34 | 5.77 | 1.44 | 0.57 | -1.39 | ★★★ |
| 0 | 90 | Cost as factor in decision to enroll. | 5.79 | | | | 6.26 | | | | | |
| 0 | 9 | A variety of intramural activities are offered. | 5.77 | 5.1 | 1.75 | 0.67 | 5.53 | 5.51 | 1.5 | 0.02 | -0.41 | ★★★ |
| 0 | 71 | Channels for expressing student complaints are readily available. | 5.76 | 4.6 | 1.98 | 1.16 | 6.11 | 4.85 | 1.81 | 1.26 | -0.25 | ★ |
| 0 | 3 | Faculty care about me as an individual. | 5.75 | 4.56 | 1.89 | 1.19 | 6.3 | 5.63 | 1.41 | 0.67 | -1.07 | ★★★ |
| 0 | 7 | The campus is safe and secure for all students. | 5.75 | 4.29 | 1.91 | 1.46 | 6.56 | 5.69 | 1.46 | 0.87 | -1.40 | ★★★ |
| 0 | 73 | Student activities fees are put to good use. | 5.75 | 4.12 | 2.13 | 1.63 | 6.12 | 4.94 | 1.75 | 1.18 | -0.82 | ★★★ |
| 0 | 12 | Financial aid awards are announced to students in time to be helpful in college plan | 5.74 | 4.3 | 2.17 | 1.44 | 6.31 | 5.36 | 1.59 | 0.95 | -1.06 | ★★★ |
| 0 | 52 | The student center is a comfortable place for students to spend their leisure time. | 5.74 | 4.75 | 2.01 | 0.99 | 6.01 | 5.56 | 1.56 | 0.45 | -0.81 | ★★★ |
| 0 | 26 | Computers and/or Wi-Fi are adequate and accessible. | 5.72 | 4.15 | 2.01 | 1.57 | 6.24 | 5.47 | 1.58 | 0.77 | -1.32 | ★★★ |
| 0 | 61 | Adjunct faculty are competent as classroom instructors. | 5.72 | 5.06 | 1.81 | 0.66 | 6.27 | 5.66 | 1.43 | 0.61 | -0.60 | ★★★ |
| 0 | 57 | I seldom get the "run-around" when seeking information on this campus. | 5.71 | 4.56 | 1.96 | 1.15 | 6.05 | 5.11 | 1.73 | 0.94 | -0.55 | ★★★ |
| 0 | 28 | Parking lots are well-lighted and secure. | 5.70 | 4.32 | 1.89 | 1.38 | 6.1 | 5.15 | 1.71 | 0.95 | -0.83 | ★★★ |
| 0 | 30 | Residence hall staff are concerned about me as an individual. | 5.68 | 4.52 | 1.99 | 1.16 | 6.02 | 5.31 | 1.71 | 0.71 | -0.79 | ★★★ |
| 0 | 98 | Personalized attention prior to enrollment as factor in decision to enroll. | 5.68 | | | | 5.64 | | | | | |
| 0 | 42 | There are a sufficient number of weekend activities for students. | 5.64 | 4.72 | 1.96 | 0.92 | 5.64 | 4.86 | 1.8 | 0.78 | -0.14 | |
| 0 | 97 | Campus appearance as factor in decision to enroll. | 5.63 | | | | 5.58 | | | | | |
| 0 | 24 | The intercollegiate athletic programs contribute to a strong sense of school spirit. | 5.61 | 4.45 | 1.95 | 1.16 | 5.58 | 5.05 | 1.76 | 0.53 | -0.60 | ★★★ |
| 0 | 23 | Living conditions in the residence halls are comfortable (adequate space, lighting, he | 5.59 | 3.41 | 2.01 | 2.18 | 6.3 | 4.69 | 1.75 | 1.61 | -1.28 | ★★★ |
| 0 | 96 | Geographic setting as factor in decision to enroll. | 5.49 | | | | 5.54 | | | | | |
| 0 | 21 | The amount of student parking space on campus is adequate. | 5.43 | 3.42 | 2.03 | 2.01 | 5.88 | 3.82 | 2.08 | 2.06 | -0.40 | ★★ |
| 0 | 93 | Size of institution as factor in decision to enroll. | 5.39 | | | | 5.55 | | | | | |
| 0 | 11 | Billing policies are reasonable. | 5.38 | 3.88 | 1.99 | 1.50 | 6.05 | 4.76 | 1.7 | 1.29 | -0.88 | ★★★ |
| 0 | 95 | Recommendations from family/friends as factor in decision to enroll. | 5.19 | | | | 5.09 | | | | | |
| 0 | 94 | Opportunity to play sports as factor in decision to enroll. | 5.00 | | | | 4.36 | | | | | |
| 0 | 84 | Institution's commitment to part-time students? | | 5.13 | 1.87 | | | 5.56 | 1.48 | | -0.43 | ★★★ |
| 0 | 85 | Institution's commitment to evening students? | | 4.98 | 1.96 | | | 5.48 | 1.51 | | -0.50 | ★★★ |
| 0 | 86 | Institution's commitment to older, returning learners? | | 5.18 | 1.92 | | | 5.66 | 1.46 | | -0.48 | ★★★ |
| 0 | 87 | Institution's commitment to under-represented populations? | | 4.98 | 1.98 | | | 5.41 | 1.6 | | -0.43 | ★★★ |
| 0 | 88 | Institution's commitment to commuters? | | 5.05 | 1.92 | | | 5.29 | 1.66 | | -0.24 | ★ |
| 0 | 89 | Institution's commitment to students with disabilities? | | 5.22 | 1.91 | | | 5.45 | 1.66 | | -0.23 | |