

Bethune-Cookman University - SSI - 01/2025



Bethune-Cookman University - SSI

National Four-Year Privates



2024

2021-2024

Scale	Importance	Satisfaction / SD	Gap	Importance	Satisfaction / SD	Gap	Difference	SS
Academic Advising	6.1	5.42/1.64	0.68	6.42	5.82/1.25	0.6	-0.4	★★★
Campus Climate	5.88	4.77/1.54	1.11	6.27	5.41/1.2	0.86	-0.64	★★★
Campus Life	5.8	4.74/1.52	1.06	6.02	5.23/1.25	0.79	-0.49	★★★
Campus Support Services	5.98	5.21/1.43	0.77	6.16	5.75/1.04	0.41	-0.54	★★★
Concern for the Individual	5.87	4.77/1.6	1.10	6.32	5.54/1.21	0.78	-0.77	★★★
Instructional Effectiveness	5.95	5.1/1.52	0.85	6.4	5.71/1.08	0.69	-0.61	★★★
Recruitment and Financial Aid	5.88	4.67/1.68	1.21	6.28	5.36/1.27	0.92	-0.69	★★★
Registration Effectiveness	5.85	4.87/1.56	0.98	6.21	5.35/1.31	0.86	-0.48	★★★
Responsiveness to Diverse Populations		5.09/1.85			5.44/1.5		-0.35	★★★
Safety and Security	5.71	4.15/1.65	1.56	6.25	4.87/1.52	1.38	-0.72	★★★
Service Excellence	5.86	4.87/1.48	0.99	6.19	5.43/1.25	0.76	-0.56	★★★
Student Centeredness	5.91	4.7/1.62	1.21	6.33	5.44/1.29	0.89	-0.74	★★★