



Bethune-Cookman University Noel Levitz 2007 Scale Report

Scale	Bethune Cookman University			National Four-Year Private Institutions			Mean Difference
	Import	Satis / SD	Gap	Import	Satis / SD	Gap	
Student Centeredness	5.59	4.57 / 1.32	1.02	6.15	5.25 / 1.16	0.90	-0.68
Campus Life	5.59	4.59 / 1.27	1.00	5.70	4.78 / 1.09	0.92	-0.19
Instructional Effectiveness	5.68	4.70 / 1.22	0.98	6.32	5.32 / 1.03	1.00	-0.62
Recruitment and Financial Aid	5.72	4.51 / 1.31	1.21	6.14	4.92 / 1.20	1.22	-0.41
Campus Support Services	5.70	4.81 / 1.28	0.89	6.00	5.26 / 1.02	0.74	-0.45
Academic Advising	5.76	4.71 / 1.29	1.05	6.27	5.30 / 1.29	0.97	-0.59
Registration Effectiveness	5.68	4.55 / 1.26	1.13	6.14	4.99 / 1.15	1.15	-0.44
Safety and Security	5.59	4.31 / 1.41	1.28	6.17	4.74 / 1.27	1.43	-0.43
Concern for the Individual	5.58	4.57 / 1.24	1.01	6.13	5.14 / 1.14	0.99	-0.57
Service Excellence	5.64	4.57 / 1.19	1.07	5.99	5.02 / 1.07	0.97	-0.45
Responsiveness to Diverse Populations		4.65 / 1.34			5.04 / 1.33		-0.39
Campus Climate	5.62	4.58 / 1.28	1.04	6.13	5.16 / 1.08	0.97	-0.58

