



Bethune-Cookman University Noel Levitz 2010 Scale Report

Bethune Cookman University				National Four-Year Private Institutions			
Scale	Import	Satis / SD	Gap	Import	Satis / SD	Gap	Mean Difference
Student Centeredness	5.86	4.33 / 1.36	1.53	6.18	5.32 / 1.15	0.86	-0.99
Campus Life	5.82	4.23 / 1.27	1.59	5.73	4.83 / 1.12	0.90	-0.60
Instructional Effectiveness	5.97	4.54 / 1.28	1.43	6.34	5.38 / 1.04	0.96	-0.84
Recruitment and Financial Aid	5.92	4.24 / 1.36	1.68	6.18	5.00 / 1.21	1.18	-0.76
Campus Support Services	5.90	4.63 / 1.28	1.27	6.04	5.33 / 1.02	0.71	-0.70
Academic Advising	6.00	4.80 / 1.50	1.20	6.30	5.36 / 1.28	0.94	-0.56
Registration Effectiveness	5.88	4.34 / 1.32	1.54	6.18	5.07 / 1.15	1.11	-0.73
Safety and Security	5.85	3.83 / 1.47	2.02	6.18	4.86 / 1.27	1.32	-1.03
Concern for the Individual	5.88	4.43 / 1.30	1.45	6.16	5.20 / 1.15	0.96	-0.77
Service Excellence	5.89	4.36 / 1.29	1.53	6.02	5.10 / 1.07	0.92	-0.74
Responsiveness to Diverse Populations		4.46 / 1.45			5.13 / 1.34		-0.67
Campus Climate	5.91	4.26 / 1.29	1.65	6.16	5.23 / 1.08	0.93	-0.97