



Bethune-Cookman University Noel Levitz 2011 Scale Report

Bethune-Cookman University National Four-Year Private Institutions							
Scale	Import	Satis / SD	Gap	Import	Satis / SD	Gap	Mean Difference
Student Centeredness	5.33	4.47 / 1.47	0.86	6.21	5.37 / 1.16	0.84	-0.90
Campus Life	5.37	4.49 / 1.43	0.88	5.75	4.92 / 1.13	0.83	-0.43
Instructional Effectiveness	5.40	4.54 / 1.41	0.86	6.36	5.44 / 1.05	0.92	-0.90
Recruitment and Financial Aid	5.42	4.43 / 1.48	0.99	6.21	5.06 / 1.23	1.15	-0.63
Campus Support Services	5.41	4.66 / 1.45	0.75	6.06	5.40 / 1.03	0.66	-0.74
Academic Advising	5.43	4.70 / 1.52	0.73	6.33	5.45 / 1.26	0.88	-0.75
Registration Effectiveness	5.40	4.48 / 1.46	0.92	6.20	5.13 / 1.16	1.07	-0.65
Safety and Security	5.35	4.28 / 1.52	1.07	6.19	4.93 / 1.27	1.26	-0.65
Concern for the Individual	5.35	4.51 / 1.41	0.84	6.18	5.26 / 1.16	0.92	-0.75
Service Excellence	5.35	4.53 / 1.40	0.82	6.04	5.16 / 1.08	0.88	-0.63
Responsiveness to Diverse Populations		4.55 / 1.61			5.21 / 1.34		-0.66
Campus Climate	5.36	4.44 / 1.43	0.92	6.18	5.29 / 1.09	0.89	-0.85